



# EXPOALADI PERU ▶ 2018

Multisectoral Business  
Macro-round



17 to 19 October, 2018  
Lima – Peru

## What is the EXPO-ALADI – Peru 2018?

It is the fifth business macro-round between companies of the thirteen member countries of the ALADI – Argentina, Bolivia, Brazil, Chile, Colombia, Cuba, Ecuador, Mexico, Panama, Paraguay, Peru, Uruguay, and Venezuela – apart from other guest buying countries from Central America and the Caribbean, aiming at fostering and diversifying the intra-regional trade.

## Organizers

The event is organized by the Latin-American Integration Association (ALADI), and Peru's Exports and Tourism Promotion Board (PROMPERU).

The ALADI is the first and most important integration block in the region whose purpose is to contribute to the economic and social development of its members by means of the creation of an area of economic preferences.

PROMPERU develops, executes, and evaluates strategies and plans for the promotion of exportable goods and services, by promoting and disseminating the image of Peru as regards exports and tourism.

## Who may participate?

The exporting and importing companies of the member countries of the ALADI, and guest buyers from Central America, and the Caribbean belonging to the following sectors:

- Processed food and beverages
- Car parts
- Leather and leather products
- Electrical equipment, and machinery, and agricultural equipment
- Pharmaceutical products, other chemical products and plastics
- Textiles, clothing and footwear
- Services related to TICs

## When and where will the Macro-Round be held?

The EXPO-ALADI – Peru 2018 will be held from 17 to 19 October 2018, in the city of Lima, Peru.

## How to participate?

Interested companies must register on the site [www.expoaladi.org](http://www.expoaladi.org) in order to be selected by the organization of the event. The information of interest about the schedules, participation modes, benefits, etc., if selected, will be published on such website. The registration for the event is free.



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