



EXPOALADI COLOMBIA 2019

Multisectoral Business
Macro-Round



16 to 18 October 2019
Bucaramanga
Colombia

What is the EXPO-ALADI – Colombia 2019?

It is the sixth business macro-round among companies of the thirteen member countries of the ALADI – Argentina, Bolivia, Brazil, Chile, Colombia, Cuba, Ecuador, Mexico, Panama, Paraguay, Peru, Uruguay, and Venezuela – apart from other guest buying countries from Central America and the Caribbean, aiming at fostering and diversifying the intra-regional trade.

Organizers

The event is organized by the Latin-American Integration Association (ALADI), and PROCOLOMBIA.

The ALADI is the first and most important integration block in the region whose purpose is to contribute to the economic and social development of its members by means of the creation of an area of economic preferences.

PROCOLOMBIA is the entity in charge of promoting the tourism, foreign investment, non mining and energy exports, and the country image in Colombia.

When and where will the Macro-Round be held?

The EXPO-ALADI – Colombia 2019 will be held from 16 to 18 October 2019, at the facilities of NEOMUNDO, city of Bucaramanga, Colombia.

Who may participate?

The exporting and importing companies of the member countries of the ALADI, and guest buyers from Central America and the Caribbean belonging to the following sectors:

- Building finishing
- Processed food and beverages
- Leather and leather products
- Containers and packaging
- Electrical equipment, and machinery, and agricultural equipment
- Pharmaceutical products, other chemical industry products, plastics, and medical equipment
- Services related to ICTs and audio-visual services
- Textiles, clothing, and footwear

How to participate?

Interested companies must register on the site www.expoaladi.org in order to be selected by the organization of the event. The registration for the event is free.

Information of interest about the schedules, participation methods, benefits, etc., if selected, will be published on this site.



El futuro
es de todos

Gobierno
de Colombia



PROCOLOMBIA
EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS



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